



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING  
(AUTONOMOUS)**

L.B. Reddy Nagar :: Mylavaram-521 230 :: NTR Dist. :: A.P  
Approved by AICTE, New Delhi. Affiliated to JNTUK, Kakinada

**MBA (III Semester) (R23) I Mid Examinations - October 2025**

**R23**

**TIME TABLE**

Time : 02.00 PM to 04.00 PM

Admitted Batch : 2024-25

A.Y. : 2025-26

| 06-10-2025<br>(Monday)                          | 07-10-2025<br>(Tuesday)               | 08-10-2025<br>(Wednesday)                           | 09-10-2025<br>(Thursday)                | 10-10-2025<br>(Friday)                          | 11-10-2025<br>(Saturday)                    |
|---|---------------------------------------|---|---|---|---|
| 23MB12 - Business Policy & Strategic Management | 23MB13 - E-Commerce & Digital Markets | 23MB21 - Security Analysis and Portfolio Management | 23MB22 - Financial Markets and Services | 23MB25 - Performance and Reward Management      | 23MB26 - Management of Industrial Relations |
|   |                                       |   |   | 23MB29 - Services Marketing & Retail Management | 23MB30 - Advertising and Brand Management   |
|   |                                       |   |   | 23MB33 - Data Mining for Business Decisions     | 23MB36 - Data Science using R               |

Note: Any omissions or clashes in the time table may please be informed to the Controller of Examinations immediately.

Date: 18-09-2025

  
CONTROLLER OF EXAMINATIONS

  
PRINCIPAL

- Copy to: 1. Vice-Principal, Deans & HoD  
2. T&P cell, Transport in-charge & Librarian  
3. Canteen, PD, Security & Hostels  
4. Coordinator-Disciplinary  
5. Notice Boards